**Strong use of social media is key to getting support for this bill.** To make things as easy as possible, we will be providing three kits with sample Twitter and Facebook posts. We are now on kit #2.

1. Sharing the survey link to gather data & stories prior to introducing bill
2. **Announcing the bill/distributing the press release (Feb. 21 through Feb. 28)**
3. Advocating for the bill to pass (*Feb. 28 and onward)*

We’ve also provided a list of social media contact info for coalition members on page 2. Please follow coalition members on Twitter and like their pages on Facebook, and then retweet/share one another’s posts to help amplify our voice. Our hashtag: **#HB2694**.

## Twitter Toolkit

Twitter in particular is a quick and easy way to provide support for legislation and engage with lawmakers, particularly when using consistent hashtags and “tagging” lawmakers in your tweets. (Place the “@” sign before a lawmaker’s twitter handle to “tag” the lawmaker and notify him or her of your tweet. Be sure to place a period before the “@” sign if this is the first word in the tweet).

|  |
| --- |
| **SAMPLE TWEETS**   * We applaud a new bill, #HB2694, which prohibits insurers from interfering w/ treatment. Read more here: [**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) * Thank you **[cosponsor handle]** for supporting common-sense legislation to protect consumers [**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) * Learn more about #HB2694, which will protect Illinoisans from unfair insurance changes: [**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) * If you’re on a med, #HB2694 protects you from your insurer forcing you off it midyear. Learn more now: [**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) * We’re joining with groups like [@acscan](https://twitter.com/ACSCAN), [@liverUSA](https://twitter.com/liverUSA), [@mssociety](https://twitter.com/mssociety) & [@RareDiseases](https://twitter.com/RareDiseases) to support #HB296 [**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) * Thank you to our #HB2694 cosponsors:[**@RepDavidHarris**](https://twitter.com/repdavidharris)**,** [**@RobynGabel**](https://twitter.com/robyngabel)**,** [**@repwillis77**](https://twitter.com/repwillis77)**,** [**@VoteMcAuliffe20**](https://twitter.com/votemcauliffe20)**,** [**@RepKellyCassidy**](https://twitter.com/repkellycassidy?lang=en) **&** [**@repannwillliams**](https://twitter.com/repannwilliams?lang=en) * Clinicians and pts should make treatment decisions, not insurers. We support #HB2694. Learn why: [**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) * We are part of a coalition of 15 patient and provider orgs that support #HB2694. Learn more today:[**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) * Learn about a new bill in IL that creates better protections for health care consumers #HB2694[**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) |

## Facebook Toolkit

Facebook is also an effective means of advocacy. Through liking, tagging, commenting, and sharing, a Facebook post’s reach is extended beyond just your friends – it will begin appearing in the feeds of your friend’s friends, extending a post’s sphere of influence. Like Twitter, one can tag friends and public figures using the “@” sign, and be linked to similar posts through hashtags (#). Savvy Facebook users also encourage commenting on their posts, and “like” their friends’ comments, to increase the post’s prominence in other people’s feeds.

|  |
| --- |
| **SAMPLE FACEBOOK POSTS**   * We and 14 other patient and provider groups in IL applaud the #HB2694, new legislation to prohibit insurers from altering the terms of their prescription coverage contracts outside of open enrollment. These coverage reductions aren’t just unfair -- they can be dangerous to consumers’ health because they may force consumers onto an insurer-preferred medication instead of the medication that’s best for their condition and was prescribed by their clinician. This can lead to increased symptoms, side effects and even relapse, which ends up costing more money in the long run. Please learn more about this issue and why we’re on board. We need your support to pass this into law! [**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) * Thank you [**@Greg Harris**](https://www.facebook.com/greg.harris.750)and [**@State Representative Patti Bellock**](https://www.facebook.com/State-Representative-Patti-Bellock-284930031577824/)for sponsoring common-sense legislation to protect consumers, and to all of our cosponsors: [**@David Harris for State Representative**](https://www.facebook.com/David-Harris-for-State-Representative-122887904409565/)**,**  [**@RepGabel**](https://www.facebook.com/RepGabel/)**,** [**@State Rep Kathleen Willis**](https://www.facebook.com/repwillis77)**,** [**@Michael P McAuliffe**](https://www.facebook.com/michael.p.mcauliffe)**,** [**@repcassidy**](https://www.facebook.com/repcassidy/)**,** [**@RepRitaMayfield**](https://www.facebook.com/RepRitaMayfield/) **and** [**@VoteAnnWilliams**](https://www.facebook.com/VoteAnnWilliams/)**.** [**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) * If insurers advertise and sell a certain level of prescription coverage, Illinois consumers should be able to rely on that coverage for the remainder of the contract year. #HB2694 is a simple, common-sense solution to this growing problem. It’s supported by patients and providers alike. Like or share this message and show your support for #HB2694. [**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) * Insurance companies increasingly are changing their pharmacy coverage and benefits midyear when consumers are locked into their plan and can’t change to a different one. Illinois should pass the #HB2694 to guarantee consumers receive the prescription coverage they sign up for. Learn more about the bill and why this issue affects you: [**http://bit.ly/ILFairCare**](http://bit.ly/ILFairCare) |

## Lawmakers to Tag on Twitter and Facebook:

Key lawmakers who maintain a social media presence are listed below, along with their Twitter handles and Facebook pages (if applicable). These are lawmakers who support our bill and who we’d like to thank.

|  |  |  |  |
| --- | --- | --- | --- |
| **MEMBER** | **INVOLVEMENT** | **FACEBOOK NAME** | **TWITTER NAME** |
| [Gregory Harris](http://www.ilga.gov/house/Rep.asp?MemberID=2348) | **Sponsor** | [**@Greg Harris**](https://www.facebook.com/greg.harris.750) | **N/A** |
| [Patricia R. Bellock](http://www.ilga.gov/house/Rep.asp?MemberID=2290) | **Sponsor** | [**@State Representative Patti Bellock**](https://www.facebook.com/State-Representative-Patti-Bellock-284930031577824/) | **N/A** |
| [David Harris](http://www.ilga.gov/house/Rep.asp?MemberID=2391) | **Cosponsor** | [**@David Harris for State Representative**](https://www.facebook.com/David-Harris-for-State-Representative-122887904409565/) | [**@RepDavidHarris**](https://twitter.com/repdavidharris) |
| [Robyn Gabel](http://www.ilga.gov/house/Rep.asp?MemberID=2374) | **Cosponsor** | [**@RepGabel**](https://www.facebook.com/RepGabel/) | [**@RobynGabel**](https://twitter.com/robyngabel) |
| [Kathleen Willis](http://www.ilga.gov/house/Rep.asp?MemberID=2432) | **Cosponsor** | [**@State Rep Kathleen Willis**](https://www.facebook.com/repwillis77) | [**@repwillis77**](https://twitter.com/repwillis77) |
| [Michael P. McAuliffe](http://www.ilga.gov/house/Rep.asp?MemberID=2302) | **Cosponsor** | [**@Michael P McAuliffe**](https://www.facebook.com/michael.p.mcauliffe) | [**@VoteMcAuliffe20**](https://twitter.com/votemcauliffe20) |
| [Kelly M. Cassidy](http://www.ilga.gov/house/Rep.asp?MemberID=2396) | **Cosponsor** | [**@repcassidy**](https://www.facebook.com/repcassidy/) | [**@RepKellyCassidy**](https://twitter.com/repkellycassidy?lang=en) |
| [Rita Mayfield](http://www.ilga.gov/house/Rep.asp?MemberID=2376) | **Cosponsor** | [**@RepRitaMayfield**](https://www.facebook.com/RepRitaMayfield/) | **N/A** |
| [Ann M. Williams](http://www.ilga.gov/house/Rep.asp?MemberID=2388) | **Cosponsor** | [**@VoteAnnWilliams**](https://www.facebook.com/VoteAnnWilliams/) | [**@repannwillliams**](https://twitter.com/repannwilliams?lang=en) |

## Coalition Members to Follow:

To really get the message across and underscore widespread support for #HB2694, please follow other coalition members and engage with their tweets and Facebook posts about the legislation**.** This will help amplify our message.

|  |  |  |
| --- | --- | --- |
| **MEMBER** | **TWITTER NAME** | **FACEBOOK NAME** |
| American Cancer Society | [@acscan](https://twitter.com/acscan) | [@ACSCAN](https://www.facebook.com/ACSCAN) |
| American Liver Foundation | [@liverUSA](https://twitter.com/liverUSA) | [@liverinfo](https://www.facebook.com/liverinfo) |
| Arthritis Foundation | [@ArthritisFdn](https://twitter.com/ArthritisFdn) | [@Arthritis.org](https://www.facebook.com/Arthritis.org/) |
| Coalition of State Rheumatology Organizations (CSRO) | [@CSROAdvocacy](https://twitter.com/CSROAdvocacy) | [@CSROAdvocacy](https://www.facebook.com/CSROAdvocacy/) |
| Epilepsy Foundation of Greater Chicago | [@EpilepsyChicago](https://twitter.com/EpilepsyChicago) | [@EpilepsyChicago](https://www.facebook.com/EpilepsyChicago/) |
| Global Healthy Living Foundation | [@GHLForg](https://twitter.com/GHLForg) | [@GlobalHealthyLivingFoundation](https://www.facebook.com/GlobalHealthyLivingFoundation/?ref=br_rs) |
| Illinois Psychiatric Society | N/A | N/A |
| International Pain Foundation | [@powerofpain](https://twitter.com/powerofpain) | [@iPainFoundation](https://www.facebook.com/iPainFoundation/) |
| Lupus and Allied Diseases Association | [@LADAOrg](https://twitter.com/LADAOrg) | N/A |
| Mental Health America of Illinois | [@mha\_IL](https://twitter.com/mha_IL) | [@MentalHealthAmericaofIllinois](https://www.facebook.com/MentalHealthAmericaofIllinois) |
| National Multiple Sclerosis Society | [@mssociety](https://twitter.com/mssociety) | [@nationalmssociety](https://www.facebook.com/nationalmssociety/) |
| National Organization for Rare Disorders | [@RareDiseases](https://twitter.com/RareDiseases) | [@NationalOrganizationforRareDisorders](https://www.facebook.com/NationalOrganizationforRareDisorders/) |
| Respiratory Health Association of Metropolitan Chicago | [@RespHealth](https://twitter.com/RespHealth) | [@RespiratoryHealthAssociation](https://www.facebook.com/RespiratoryHealthAssociation) |
| U.S. Pain Foundation | [@US\_Pain](https://twitter.com/US_Pain) | [@U.S.PainFoundation](https://www.facebook.com/U.S.PainFoundation/) |