Volunteer Media Policy

The media policy aims to ensure the organization’s public messaging is consistent and aligns with its mission and strategic goals.

Speaking as a patient

U.S. Pain ambassadors and advocates may always speak to the media as a patient, without mentioning U.S. Pain or their role with U.S. Pain.

With mentioning U.S. Pain role

If the volunteer does wish to mention their role with U.S. Pain, and does not get approval from a U.S. Pain staff member for the media opportunity they are engaging in, they must make the following disclosure statement to the inquiring media affiliate(s):

“The statements and opinions that I provide are my own, not those of U.S. Pain Foundation.”

Speaking as a representative of U.S. Pain

If you mention your role with U.S. Pain and do not use the disclaimer above, you are considered to be representing U.S. Pain. A U.S. Pain ambassador or advocate can only represent the organization via an interview, op-ed, or other media coverage with the approval of the CEO.

The Director of Communications (emily@uspainfoundation.org) should also be made aware of the media opportunity.

Procedure

If you would like to speak as a representative of the organization in the media, email information about the request or pitch to nicole@uspainfoundation.org and emily@uspainfoundation.org. Someone will respond as soon as they are able.