

## Volunteer Media Policy

*The media policy aims to ensure the organization's public messaging is consistent and aligns with its mission and strategic goals.*

### Speaking as a patient

U.S. Pain ambassadors and advocates may always speak to the media as a patient, without mentioning U.S. Pain or their role with U.S. Pain.

#### With mentioning U.S. Pain role

If the volunteer does wish to mention their role with U.S. Pain, and does not get approval from a U.S. Pain staff member for the media opportunity they are engaging in, they must make the following disclosure statement to the inquiring media affiliate(s):

"The statements and opinions that I provide are my own, not those of U.S. Pain Foundation."

### Speaking as a representative of U.S. Pain

If you mention your role with U.S. Pain and do not use the disclaimer above, you are considered to be representing U.S. Pain. **A U.S. Pain ambassador or advocate can only represent the organization via an interview, op-ed, or other media coverage with the approval of the CEO.**

The Director of Communications ([emily@uspainfoundation.org](mailto:emily@uspainfoundation.org)) should also be made aware of the media opportunity.

#### Procedure

If you would like to speak as a representative of the organization in the media, email information about the request or pitch to [nicole@uspainfoundation.org](mailto:nicole@uspainfoundation.org) and [emily@uspainfoundation.org](mailto:emily@uspainfoundation.org). Someone will respond as soon as they are able.